



MARQVEDA GLOBAL PVT. LTD.

*Exporting Indian Excellence Worldwide*



# PRIVACY POLICY



LAST UPDATED:

14-JAN-2026



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# Privacy Policy

Marqveda Global Pvt. Ltd. ("Marqveda", "we", "our", or "us") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, store, and safeguard your information when you visit our website [www.marqveda.com](https://www.marqveda.com) ("Website") or engage with our services.

By accessing or using this Website, you agree to the collection and use of information in accordance with this Privacy Policy.

## 1. Company Information

**Legal Name:** Marqveda Global Pvt. Ltd.

**Registered Address:**

E-202, Astha Green City,  
Phulwarisharif, Patna – 801505,  
Bihar, India

**Website:** <https://www.marqveda.com>

## 2. Information We Collect

We may collect the following types of information:

### a. Personal Information

When you voluntarily provide it through forms or communication channels:

- Full Name
- Email Address
- Phone Number
- Company / Organisation Name
- Country and Address
- Business Inquiry Details
- Login credentials

### b. Non-Personal Information

Automatically collected data, including:

- IP address
- Browser type and version
- Device information
- Pages visited and time spent
- Referring URLs

### **c. Cookies and Tracking Technologies**

We use cookies and similar technologies to improve user experience, analyze traffic, and optimize our website performance.

## **3. How We Use Your Information**

We use collected information for the following purposes:

- To respond to inquiries and business communications
- To provide information about our products and services
- To improve website functionality and user experience
- To comply with legal and regulatory obligations
- To prevent fraud, misuse, or unauthorized access
- For internal analytics and business development

We **do not sell, rent, or trade** your personal data to third parties.

## **4. Legal Basis for Processing**

We process personal information based on:

- Your consent
- Performance of a contract or pre-contractual steps
- Compliance with legal obligations
- Legitimate business interests, without overriding your rights

## **5. Data Sharing and Disclosure**

Your information may be shared only in the following limited circumstances:

- With trusted service providers (IT, hosting, analytics) under confidentiality obligations
- When required by law, regulation, or legal process
- To protect the rights, property, or safety of Marqveda, its users, or others

All third-party partners are required to adhere to strict data protection standards.

## **6. International Data Transfers**

As a global export-oriented business, your information may be processed or accessed outside India. In such cases, we ensure appropriate safeguards are in place to protect your data in accordance with applicable laws.

## 7. Data Retention

We retain personal data only for as long as necessary to:

- Fulfill the purposes outlined in this Policy
- Comply with legal, accounting, or regulatory requirements

Once no longer required, data is securely deleted or anonymized.

## 8. Data Security

We implement reasonable technical and organizational security measures, including:

- Secure servers and encrypted connections
- Restricted access to personal data
- Regular monitoring and system updates

While we strive to protect your data, no method of transmission over the internet is 100% secure.

## 9. Your Rights

Depending on applicable laws, you may have the right to:

- Access your personal information
- Request correction or update
- Request deletion of your data
- Withdraw consent at any time
- Object to processing in certain circumstances

To exercise these rights, contact us using the details provided below.

## 10. Third-Party Links

Our website may contain links to third-party websites. Marqveda is not responsible for the privacy practices or content of such external sites. We encourage you to review their privacy policies independently.

## 11. Children's Privacy

Our website is not intended for individuals under the age of 18. We do not knowingly collect personal data from minors.

## 12. Compliance with Indian Law

This Privacy Policy is governed by:

- The Information Technology Act, 2000
- Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011

Where applicable, we also align with international data protection principles.

## 13. Updates to This Policy

We may update this Privacy Policy periodically to reflect changes in legal, regulatory, or business requirements. Any changes will be posted on this page with an updated revision date.

Your continued use of the Website constitutes acceptance of such changes.

## 14. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or data practices, please contact:

**Marqveda Global Pvt. Ltd.**

E-202, Astha Green City,  
Phulwarisharif, Patna – 801505,  
Bihar, India

**Email:** [info@marqveda.com](mailto:info@marqveda.com)

**Website:** <https://www.marqveda.com>

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**Marqveda Global Pvt. Ltd.**

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